

## LOCATION RECCE

### Contact Details/ Crew List

Production Title: Ipod Commerical (nike+)

Client: Apple

Date: 8/2/11(date of location assessment)

BR productions  
UNIT 112 Field Lane  
London  
SE3 9PX





## Sutcliffe Park

### WHAT

#### WILL BE FILMED HERE?

Sutcliffe park will be the main location for my shoot as it's a likely place where people run and listen to their ipod – and it fits in with my brief.

I will be filming lots of close ups and medium close ups here and the park seemed like a good backdrop with not many distractions ensuring good depth of field.

### WHAT I LOOKED AT:

The surrounding area is undergoing a redevelopment program funded by berkley homes. This may cause problems when filming as the company



hoarding boards are currently viewable in the park – therefore defeating my idea of a soft background.

With the building works surrounding the park there may be a lot of interference with noise pollution and possibly dust as well as the air quality which could be a risk to crew and actors. This is assessed on my Risk Assessment sheet. However this is overcome by filming on the weekend – when building work isn't happening.

Notes:

- 1– shadows from trees, making filming difficult
- 2 – Deep Water (precautions to be taken)
- 3– Building works towards the right of the satellite picture
- 4– Road towards left of photo



River quaggy – possible hazard for drowning



No fence protecting actors/crew from the water.





**Note:**  
Beware of shallow water surrounding bridge